



EINS-ZWEI-ZERO Blanc de Blancs

Alcohol-free white blend

The challenge: The demand for alcohol free wines is steadily growing and our customers were seeking for a white blend with a lower acidity content than the ZERO Riesling. Our “Blanc de Blancs” appeals to people who appreciate the taste and complexity of a Riesling-wine, but who are searching for a less acidic product. The EINS-ZWEI-ZERO family offers all this and they’re not only dealcoholized wine, but the products are also low in fat, low in sugar, and contain roughly one third of the calories traditional wine with alcohol contains. By removing the alcohol, we also remove the metabolism-slowng down and dehydrating effects associated with it, as well as the many risks brought about by being under the influence of alcohol. Another advantage of the ZERO products is, that the same plant compounds that provide health benefits in wines with alcohol have also been found in abundant quantities in alcohol-free wines. Times have changed and so has our lifestyle; people with growing health consciousness or a religious background; designated drivers, calorie counters as well as expectant mothers now have an alternative to drink – EINS-ZWEI-ZERO – Alcohol free lifestyle as it’s best!

The technique: To remove the alcohol from our wine, a gentle vacuum distillation has been used, in order to preserve the natural flavours. We have chosen this modern technique, because it allows us to extract the alcohol under extremely low pressure and temperature (around 30°C). Almost no flavours will be lost through the treatment of the wine during the dealcoholisation process. With this method we can achieve a “real” ZERO – the Leitz EINS-ZWEI-ZERO, effective 0 %

How does it smell, how does it taste – what’s the best pairing?

This alcohol-free white blend is our latest addition to the EINS-ZWEI-ZERO-portfolio, the new Blanc de Blancs. It offers an original character that is clean and fresh with notes of lime and citrus; subtle hints of gooseberry and carambola are easy to detect. The intensity of the acidity is not to compare with the ZERO Riesling. The blend is made of very aromatic white varietals and they show with a dry finish and relatively long aftertaste. Of course, an alcohol-free wine never will give the same depth, structure and weight as a wine with alcohol, but this is extremely close to it and it is simply an alcohol-free wine tasting wine. Impressive.

Varietal:	Divers White
Alcohol:	0 %vol.
Residual sugar (g/l):	45
Total acidity (g/l):	5.4

